



Innovators of the Dallas Symphony Orchestra League
www.dsosinnovators.com

Dear Friends of Innovators and the Young Strings Program,

The Dallas Symphony Orchestra's Young Strings program is thriving! Thanks to generous support and financial assistance from our community, Young Strings has dramatically altered lives of talented young minority students by offering professional mentoring, instruments and critical career guidance. Many Young Strings graduates have received scholarships and are attending prestigious music schools such as the New England Conservatory and Juilliard.

You can become a contributor to this extraordinary program by participating in our annual fundraiser, *Affaire de Champagne*. This year's *Affaire de Champagne*, entitled "Masquerade," will be held on **Saturday, April 14, 2012** at The Loft at Gilley's.

Please see the attached page for included sponsorship benefits. To ensure that your donation is included in our event program, we must receive the completed form by **April 6, 2012**.

If you have questions or require clarification about our event or your donation, please call. We look forward to your participation in our annual fundraiser benefiting the Young Strings Program!

Sincerely,

Messay Derebe

Messay Derebe
Co-Chair, *Affaire de Champagne*
214-287-0523

Kim Boyko

Kim Boyko
Co-Chair, *Affaire de Champagne*
972-489-1117



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AFFAIRE de CHAMPAGNE SPONSORSHIP BENEFITS

The Venue

Cash underwriting of \$3,000

- Booth at Affaire de Champagne to promote your company or product
- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Top billing in all press releases
- 12 tickets to event
- Listing on DSOL crystal plaque in lobby of Meyerson Symphony Center for one season
- Invitation to private reception/concert featuring DSO musician
- Listing in *Playbill* for the Dallas Symphony Orchestra

The Food

Cash underwriting of \$2,000

- Booth at Affaire de Champagne to promote your company or product
- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Top billing in all press releases
- 10 tickets to event
- Listing on DSOL crystal plaque in lobby of Meyerson Symphony Center for one season
- Invitation to private reception/concert featuring DSO musician
- Listing in *Playbill* for the Dallas Symphony Orchestra

The Wine

Cash underwriting of \$1,000

- Banner on or around the Bar at Affaire de Champagne event to promote your company or product
- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Top billing in all press releases
- Invitation to private reception/concert featuring DSO musician
- 8 tickets to event

The DJ

Cash underwriting of \$750

- Banner around the DJ at Affaire de Champagne event to promote your company or product
- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Top billing in all press releases
- Invitation to private reception/concert featuring DSO musician
- 6 tickets to event

The Marketing/Advertising

Cash underwriting of \$500

- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Mention in all press releases
- Invitation to private reception/concert featuring DSO musician
- 4 tickets to event

The Decorations

Cash underwriting of \$250

- Sponsor billing in publications and invitations and logo recognition and link on Innovators web site
- Mention in all press releases
- Invitation to private reception/concert featuring DSO musician
- 2 tickets to event



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2012 *Affaire de Champagne*

Sponsorship/Donation

Contact Information

Contact Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Contact Phone: _____ E-mail: _____

Sponsor / Donor Participation

Yes, I would like to participate in *Affaire de Champagne* by sponsoring the following:

- _____ \$3000 to sponsor *The Venue*
- _____ \$2000 to sponsor *The Food*
- _____ \$1000 to sponsor *The Wine*
- _____ \$750 to sponsor *The DJ*
- _____ \$500 to sponsor *The Marketing/Advertising*
- _____ \$250 to sponsor *The Decorations*
- _____ Other Amount: \$ _____

Yes, I will participate as an *Affaire de Champagne* Silent Auction Donor.

Item: _____ Approximate Retail Value: \$ _____

Description: _____ Item Pickup Needed

I would like to purchase _____ Patron tickets to *Affaire de Champagne* @ \$65 each
 I would like to purchase _____ Regular tickets to *Affaire de Champagne* @ \$35 each

Method of Payment

Visa MC AMEX Discover Total Charge \$ _____

Card No.: _____ Exp. Date _____

Signature: _____

Enclosed is my check in the amount of \$ _____. (Make check payable to: *Innovators of the DSOL*)

Form Submission

Tax ID Number: 75-0705442 Dallas Symphony Association, INC (Auxiliary: Innovators of the DSOL)

Please return this form and payment by **April 6, 2012**.

Julie White, Treasurer
 18938 Whitewater Lane
 Dallas, TX 75287



THE YOUNG STRINGS PROGRAM OF THE DSO

Designed to increase the multicultural diversity of American orchestras, the Young Strings program discovers, develops and promotes the musical talent of outstanding African American and Latino string players in the City of Dallas, and provides them with the skills and resources necessary to pursue professional music careers.

Founded in 1992 by Dallas Symphony Orchestra musicians and board members, Young Strings offers three levels of instruction and currently serves close to 200 students annually.

In January of 1994, the Dallas Symphony Orchestra assumed artistic and administrative responsibility for the program, securing generous underwriting from Dallas-based 7-Eleven, Inc. Because technical mastery of a string instrument requires early training, Dallas Symphony Orchestra personnel designed a three-level course of instruction beginning at the kindergarten level and continuing through high school.

Prelude Division

At the first level of instruction, called the Prelude Division, Symphony staff members work with elementary school teachers and principals to identify qualified primary level students, then invite the students to attend twice-weekly after school general music classes. In the classes, students sing songs to develop musical pitch, do movement exercises to improve physical coordination and rhythm, play games that teach musical notation and learn about musical instruments.

Overture Division

Upon satisfactory completion of their general music classes, students advance to twice-weekly semi-private instrumental lessons with string instructors who specialize in teaching young children. Student achievement is reviewed at quarterly recitals and must meet standards set for each grade level.

Finale Division

Upon completion of their Overture Division studies, students may audition to receive weekly private lessons with a musician from the Dallas Symphony Orchestra. Qualified students who have not previously participated in Young Strings are also identified through the annual Finale Division auditions. Students are evaluated by the teacher committee twice yearly and must demonstrate satisfactory levels of commitment and progress to remain in the program.

Young Strings graduates have received scholarships to leading schools of music such as The Juilliard School, New England Conservatory of Music, Northwestern University, Oberlin Conservatory, University of North

Texas, Catholic University, Baylor University, Peabody Institute, California Arts, and the Shepherd School of Music at Rice University.

Instrument Loan Bank

Because most Young Strings students are unable to afford their own instrument and many of the reduced-size instruments are not available through the public schools, one of the challenges of the program is to provide students with quality instruments. The Young Strings Instrument Loan Bank was created to meet this need. Instruments from the collection are loaned free of charge to Young Strings students provided the student signs an agreement accepting responsibility for the instrument. Instruments are acquired through in-kind and cash contributions as well as donations, purchases and rentals from local and national dealers.

General administration for the program is handled by the Dallas Symphony Association Education Department. Jamie Allen, Director of Education, and Carolyn Jabr, Education Coordinator/ YS coordinator, coordinate the day-to-day activities of the project, handling contracts, budget, and payroll for teachers, instrument storage and loans, special events, recitals, auditions, and volunteers. In addition, Mr. Allen and Mrs. Jabr serve as the program's liaison with school administrators, the Greater Dallas Youth Orchestra and New Conservatory of Dallas.

Students and Parents

Young Strings students and parents sign an annual agreement that states that their continuation in the program will be based upon measurable improvement, regular attendance at classes and lessons, participation in scheduled Young Strings performances and activities, and compliance with the mission. Students must also demonstrate a continued desire to pursue a professional level of study in classical music. By their signature, parents express their support of their child's participation in Young Strings. Every effort is made to involve the parent with the student's Young Strings activities, especially through attendance at recitals and special performances.

Future Plans

From serving just 9 students at its inception, Young Strings has grown to involve over 150 students in kindergarten through graduate studies each year. The program's services continue to evolve and improve, with learning standards raised annually to the highest level possible, justifying the national attention Young Strings has received. The ultimate success of Young Strings rests in the program's graduates; their post-Young Strings progress is tracked as a measure of the program's success.